# **End User License Agreement**



Fonts V2-24

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We've adopted a License model in where a License is based on the number of employees; the bigger the company, the greater (the reach of) their output with the Fonts, and thus the more expensive the License.

The company size, measured in employees, is the only metric you apply to license fonts through APK Type. The purchase of our Fonts makes you a licensed user of the Fonts, <u>not</u> an owner.

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### **Trial Fonts**

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#### **License Model**

We've adopted a License model in where a License is based on the number of employees in the end user's company (not meaning: the number of users). The logic behind the model being: the bigger the brand or company, the greater the reach of their output with the Fonts, and thus the more expensive the License.

### **License Metric**

The company size, measured in employees, is the only metric you apply to license fonts through APK Type. The purchase of our Fonts makes you a licensed user of the Fonts, not an owner. All License fees are one-time fees. But you are obligated to upgrade your License to reflect your current company size and font usage respectively.

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### Help

If you need any help, experience any problems with our Fonts, would like to make use of our customization service or want to talk about (exclusive) licenses please reach out at: info@apk-type.com

## **APK Type**

Independent Type Foundry of Autograph | Peter Korsman

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